



CHICON 8 Souvenir Book Advertising Rate Sheet

A World Science Fiction Convention (Worldcon) Souvenir Book serves as a reference for attendees and provides a memento of the event, ensuring that advertisements will be seen repeatedly over an extended period.

We offer advertising opportunities with a range of sizes from full page to quarter page in color and black and white.

	Fan	Semi-Pro	Pro
Full Page 8.5" x 11" **	\$350	\$700	\$1000
Half Page 7"x 4.75" or 3.5" 9.5"	\$200	\$400	\$600
Quarter Page 3.5" x 4.75"	\$100	\$200	\$300
Inside Cover 8.5"x 11" **	\$2500	\$2500	\$2500

** Inside cover and full page ads can be created with a 1/8' bleed.

Advertising Deadlines

Space Reservation
July 1, 2022

Ad Copy and Payment
July 15, 2022

Publication Date
September 1, 2022

Please send press-ready art.

Image resolution: files should be at 300 dpi at 100% printed size.

We will accept PDF, TIF, high resolution JPG or EPS files (please do not send MS Word documents, standard JPG or GIF files)

Fonts should be embedded and converted to outlines.

Color graphics should be saved in CMYK format.

If the ad has a bleed include crop and bleed marks.

Zipped files accepted or recommended. Files should be no larger than 10MB. If you need to send larger files please contact us to arrange alternative delivery arrangements. Email files to advertising@chicon.org.

Once you reserve space you will be invoiced by our finance department with payment instructions.